



# DRAFT CONFERENCE PROGRAM

28-29 August 2024  
Function Rooms 1 & 2,  
Kent Town Hotel, Adelaide

*Riding the wave of commercialisation  
- bringing Australian technology and products to the global marketplace*

## Tuesday 27 August 2024

5.45 pm for 6pm start **Welcome Cocktail function - Kent Town Hotel, 66 Rundle Street, Kent Town**

## Day 1: Wednesday 28 August 2024

- 9.00 am - 9.30 am** **Welcome to Country**  
**Opening Address: Riding the wave - Commercialisation opportunities in the Marine Bioproducts Industry**
- 9.30 am - 10.30 am** **Translating Australia's Research to Commercial Success (stories of achievement)**  
The journey from idea to customer is long, challenging but filled with opportunity. With only one in 20 research projects achieving commercial success, it takes a great product, a solid team, business and financial plan, personal connections with stakeholders, and some luck. Discover how these companies made great strides to enter the market with revolutionary products and built a successful business.
- 10.30 am - 11.00 am** **Morning Tea Break**
- 11.00 am - 12.15 pm** **Australian seaweed industry insights**  
Marine biomass / seaweed industry market sizing, biorefineries advancements - what can we learn from our global peers  
Australia's advantage in a new global market  
Insights from the Opportunity Statement for NSW Seaweed Industry  
Global industry insights - case studies we can learn from: investment attraction, innovations, governance, market activation, IP licensing etc
- 12.15 pm - 1.45 pm** **Lunch Break**
- 1.45 pm - 3.00 pm** **Research for the future: biofuels, health, nutrition and personal care**  
Research into upcycling biomass resources is paving the way for a resilient climate and a sustainable energy future. Imagine harvested algae and marine-sourced ingredients transforming into new food ingredients, health-boosting therapeutics, and luxurious oils for cosmetics and aviation fuel. Join us to explore groundbreaking technologies and innovative products driving a vibrant, circular economy.
- 3.00 pm - 3.30 pm** **Afternoon Tea Break**
- 3.30 pm - 4.50 pm** **Community engagement - collaborating to develop a new industry with a social licence**  
This session focuses on learning how to effectively engage with local communities to develop future industries, creating new business opportunities, job growth and

stimulating the local community, and delivering economic benefits. Gain insights on navigating the community impact and social licence.

**4.50 pm - 5.00 pm**      **Summary and close**

**6.45 pm for 7pm start**      **Gala Dinner - Strathmore Hotel, 129 North Terrace, Adelaide**

## Day 2: Thursday 29 August 2024

**9.15 am - 9.30 am**      Welcome and recap of Day 1

**9.30 am - 10.30 am**      **Future careers in the marine bioproducts industry - relevant skills sets**  
Careers in the marine bioproducts industry include being a marine biotechnologist, bioprospector, bioprocess engineer, bioproducts project manager or business professional. Continuing education is fundamental to keep abreast of advancements in marine biotechnology and is crucial for success. Hear from experts on the relevant skills sets that are required for success.

**10.30 am - 11.00 am**      **Morning Tea Break**

**11.00 am - 12.15 pm**      **First Nations panel session: Cultural Collaboration with Impact**  
This session focuses on learning from First Nation enterprises and fostering their participation in Australia's emerging marine bioproducts industry. We will explore developing knowledge, enhancing skills, building long-term sustainable partnerships, and how industry can effectively engage with First Nations people from an Indigenous perspective. The panel will share unique insights to create mutually beneficial relationships that promote diversity and empowerment, and learn first-hand from First Nations.

**12.15 pm - 1.45 pm**      **Lunch Break**

**1.45 pm - 3.00 pm**      **Panel: How to partner for success in commercialising technology**  
Successful commercialisation of technology is built on applied research and market intelligence. This session focuses on successful approaches to identifying potential partners, building strong relationships, and developing expertise to leverage, and to promote technologies and maximise commercial potential.

**3.00 pm - 3.30 pm**      **Afternoon Tea Break**

**3.30 pm - 4.45 pm**      **Panel: Meet the MBCRC Board - growing the marine biotechnology industry**  
Collaboration with government, industry and academia is needed to develop a nationally and internationally competitive marine bioproducts. This session focuses on hearing first hand from the MBCRC Board what the strategy will look like and asking your burning questions to our esteemed directors.

**4.45 pm - 5.00 pm**      **Summary and close**